

Business is all about producing and selling goods or services to make money. Business Studies teaches you about different business models, as well as what running a business involves.

Chief Productivity Officer

The most successful businesses will be the ones who can keep up with the latest developments, train and retrain their employees and be open and adaptable to rapid change. This is where they will need a Chief Productivity Officer. 'The CPO can effectively boost workplace productivity by overseeing the organisation's technology services, ensuring that the company reaches its business goals,' says James from Cornerstone. 'Due to digital transformation, the Chief Information Officer and IT department roles have changed and they now only have limited time for technical projects. The CPO can manage the company's collaborative software and ensure that the most effective processes are in place.'

Soft Skill Consultant

Despite the ferocious speed of technological advancement, the future of jobs isn't going to be entirely centred around the digital world. Experts think that human skills will still play an integral part in how we work. It is our 'soft skills' - like oral communication, leadership and time management - that will give us the edge over the machines.

User Experience (UX) Designer

User experience combines branding, design, function and usability for websites, apps and other digital platforms to help make the user's experience pleasurable and uncomplicated. It's a key area for online retail, education, banking and finance and many other digital services.



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BUSINESS

5 work skills that Business will give you:



Decision Making

You'll learn about all the factors you need to consider when making a decision. This will include using data to inform decisions, as well as other influences you need to consider. These can include ethics or constraints on resources. You can also explore how various decisions might affect businesses.



People Skills

Explore what managers should do and what techniques they can use to manage their teams. You'll learn about different leadership strategies. You'll also look at different relationships within businesses, such as between managers and stakeholders.



Commercial Awareness

You'll learn about different forms of business and how they operate. You'll also develop your understanding of the wider business environment and how this affects business performance.



Critical Thinking

You'll learn about where to find different sources of information to help you evaluate a company's performance. You will need to assess each of these factors to work out how relevant it is and how it ties in with any other information you have.



Time Management

When you study business, you'll often be juggling several projects at once. You'll learn how to prioritise your workload to make best use of your time. Being able to balance several projects at once is a useful skill to master.

Where can Business take you?

Administration:

- Admin Assistant
- Car Rental Agent
- Clerical Assistant
- Civil Service Executive Officer
- Database Administrator
- Hotel Reservations Assistant
- IT Support Technician
- Post Office Service Assistant
- Receptionist
- Sales Assistant
- Secretary

Finance:

- Accountant
- Auditor
- Bank Manager
- Banking Customer Advisor
- Bookkeeper
- Credit Manager
- Financial Adviser
- Fund Manager
- Insurance Broker
- Insurance Underwriter
- Pensions Adviser
- Stockbroker

Business Services:

- Brand Manager
- Business Manager
- Business Development Manager
- Charity Fundraiser
- Contact Centre Manager
- Customer Service Manager
- Estate Agent
- GP Practice Manager
- Health and Safety Advisor
- Human Resources Manager
- Legal Executive
- Logistics & Distribution Manager
- Management Consultant
- Marketing Adviser
- Network Manager
- Office Manager
- Payroll Administrator
- Project Manager
- Purchasing Officer
- Retail Manager
- Risk Manager
- Road Transport Manager
- Sales Representative
- Systems Analyst

Future of Job Facts:



Accountancy

Over **840,000** people work in the UK accountancy industry. There are over 164,000 accountancy students in the UK with numbers increasing.



Entrepreneurship

Globally, entrepreneurs aged under **36** make more money on average than any other age group. Only 25% of UK students run their own business or plan to set one up.



Consultancy

In the future, consultants with skills and knowledge in IT, Business, Technology, Data Analysis, Digital Marketing and Cyber Security will be in high demand.



Banking & Finance

Technology is becoming increasingly important across this industry - but **62%** of employers say that the digital gap is widening, more than any other industry.



Recruitment & HR

The Recruitment and Human Resources sector employs approximately **100,000** people and this is only expected to increase in years to come.



IT and the Internet

People with qualifications in Information Technology have one of the highest rates of employment in the UK.